Title: Online YUFE Alumni Event

Join us for the second Online YUFE Alumni Event titled "Understanding urban resilience through behavioral mobility data" that will take place on Thursday, 24 February 2022, 16:30 h (UTC+01:00).

Two thirds of the world's population will live in cities by 2050. The economic and social progress of our urban areas, our institutions and our work depends on the diversity and resilience of the social fabric in cities. Despite their importance, several major forces erode the diversity and strength of those social connections: from income or racial segregation to differences in education and work access.

Esteban Moro (researcher, data scientist and professor at MIT Connection Science and Universidad Carlos III de Madrid (UC3M) in Spain) will present a recent work to understand the fragility of the network of social connections in cities through the analysis of behavioral mobility data and its impact in experienced segregation.

Esteban Moro has published extensively throughout his career (more than 100 articles) and have led many projects funded by government agencies and/or private companies. His work lies in the intersection of big data and computational social science, with special attention to human dynamics, collective intelligence, social networks and urban mobility in problems like viral marketing, natural disaster management, or economical segregation in cities. estebanmoro.org

To participate in the lecture, please register [HERE](https://docs.google.com/forms/d/e/1FAIpQLSe0JjSwe1FDQpK1h3J1QwDfFJy0_A3q5FC8kVhj53Dv52JsxQ/viewform).

Naslov: Online YUFE Alumni događaj

Pridružite nam se na drugom online YUFE Alumni događaju pod nazivom "Understanding urban resilience through behavioral mobility data", a koji će se održati u četvrtak, 24. veljače 2022., 16:30 h (UTC + 01:00).

Dvije trećine svjetskog stanovništva živjet će u gradovima do 2050. Gospodarski i društveni napredak naših urbanih područja, naših institucija i našeg rada ovisi o raznolikosti i otpornosti društvenog tkiva u gradovima. Unatoč njihovoj važnosti, nekoliko glavnih sila nagriza raznolikost i snagu tih društvenih veza: od prihoda ili rasne segregacije do razlika u obrazovanju i pristupu poslu.

Esteban Moro (istraživač, znanstvenik podataka i profesor na MIT Connection Science and Universidad Carlos III de Madrid (UC3M) u Španjolskoj) predstavit će recentni rad koji se bavi razumijevanjem krhkosti mreže društvenih veza u gradovima kroz analizu podataka o biheviorističkoj mobilnosti i njihovih utjecaja na doživljenu segregaciju.

Tijekom karijere, Esteban Moro je opsežno objavljivao (više od 100 članaka) i vodio je mnoge projekte financirane od strane državnih agencija i/ili privatnih tvrtki. Njegov rad leži na sjecištu velikih podataka i računalnih društvenih znanosti, s posebnom pažnjom na ljudsku dinamiku, kolektivnu inteligenciju, društvene mreže i urbanu mobilnost u problemima poput virusnog marketinga, upravljanja prirodnim katastrofama ili ekonomske segregacije u gradovima. estebanmoro.org

Za sudjelovanje na predavanju molimo da se prijavite [OVDJE](https://docs.google.com/forms/d/e/1FAIpQLSe0JjSwe1FDQpK1h3J1QwDfFJy0_A3q5FC8kVhj53Dv52JsxQ/viewform).